The Barbershop Cyber Survival Kit

Protecting Your Shop, One Click at a Time

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Introduction

In today's digital world, your barbershop or salon is more than just a storefront - it's a digital hub. With online booking, point-of-sale systems, and client data stored on cloud platforms, small grooming businesses have become prime targets for cyber attacks. This guide provides simple, actionable steps to help protect your shop, your clients, and your peace of mind.

1. 5 Hidden Cyber Threats You Don't See Coming

1.1. Weak Wi-Fi Networks
Most shops offer free Wi-Fi, but few secure it properly. Without network segmentation and strong passwords, hackers can easily access your internal systems.

1.2. Outdated POS Devices
An unpatched POS device is an open door for attackers. Regular updates and firmware patches are essential.

1.3. Phishing Emails
Fake promotions or supply orders can trick staff into clicking malicious links, leading to ransomware infections or data breaches.

1.4. Poor Password Habits
Simple passwords and reusing the same ones across different systems make it easy for attackers to break in.

1.5. Unsecured Client Data
Client records are valuable. Storing names, contact details, and appointment histories without protection can violate privacy laws and trust.

2. Cyber Hygiene Checklist for Barbershops

- Set a unique, strong password for your shop's Wi-Fi.

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- Separate guest Wi-Fi from business devices.

- Enable automatic updates on all POS and booking devices.

- Use a password manager to create and store complex passwords.

- Educate your team to spot phishing attempts.

- Back up client records to a secure cloud service.

3. Secure Wi-Fi Setup Guide

Step 1: Access your router settings and change the default admin password.

Step 2: Set up two networks - one for business, one for guests.

Step 3: Use WPA3 encryption if available.

Step 4: Disable WPS (Wi-Fi Protected Setup).

Step 5: Change your Wi-Fi password every 90 days.

4. Password Manager Cheat Sheet

Recommended Tools:

- LastPass

- Bitwarden

- 1Password

Best Practices:

- Create a unique password for each account.

- Use two-factor authentication wherever possible.

- Share passwords securely with staff if needed.

5. 3 Fast Fixes to Protect Your Booking System

5.1. Update your booking software monthly.

Stay ahead of vulnerabilities by keeping software patched.

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5.2. Require strong passwords for all staff logins.

Discourage using names or shop birthdays.

5.3. Limit permissions.

Give staff access only to the data and systems they need.

Conclusion

Cybersecurity doesn't have to be complicated. With a few smart habits and the right tools, you can protect your barbershop or salon from the digital dangers lurking in today's connected world.

Ready for more personalized protection?

Book a free cyber checkup with FortiFader today!

[www.fortifader.com]